



PROFESSIONAL DEVELOPMENT | LEADERS & COACHES

Stronger conversations. More intentional leadership.

A focused, in-person learning experience for professionals who want to strengthen communication, coaching conversations, self-awareness, and their ability to work effectively with others.

THE LANGUAGE OF THE MIND

NLP for Leaders & Coaches | Five-day immersive certification training

FIVE IN-PERSON DAYS • WATERLOO, ONTARIO • DATES & TUITION ONLINE

WHY SPONSOR THIS TRAINING?

- **Communication and rapport**
Practice listening, purposeful questions, and clearer work conversations.
- **Coaching and development**
Explore approaches for feedback, goal clarity, and coaching conversations.
- **Self-awareness and adaptability**
Notice habitual responses, broaden perspectives, and practice new choices.

WHO MAY BENEFIT

Emerging and established leaders • Managers • HR and People & Culture • Internal trainers • Coaches • Client-facing professionals

WHAT THE INVESTMENT INCLUDES

BEFORE

Complete audio pre-study program

DURING

Five in-person, experiential days

TOOLS

Training manuals and guided practice

CREDENTIALS

Five Practitioner-level pathways*

AFTER

Post-training learning support

SAMPLE REQUEST TO YOUR MANAGER

I would like to request professional-development support to attend The Language of the Mind: NLP for Leaders & Coaches. This five-day, in-person training includes audio pre-study, experiential practice, and post-training support. I hope to apply the communication, coaching, and self-awareness skills in my role and share useful takeaways with our team. Current dates and tuition: amyballantyne.com/nlp-practitioner-training-waterloo/

AMY BALLANTYNE

Executive Coach • NLP Trainer • Speaker

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QUESTIONS ABOUT THE PROGRAM?

amyballantyne.com

Employer approval is at the organization's discretion.

* Certification awards are subject to completion requirements; not a license for regulated healthcare practice.